

# What can Eddoc Weaver do for you?

Data Mining retrieves customer information from your databases to take **mass personalization** of your documents to the next level

Take advantage of your **white space** by placing TransPromo messages such as up/cross-selling, promotional, or personalized messages on your transactional mail

Link the **paper world with the digital world** by directing consumers to your website with QR Codes on paper mailouts

Measure **response rates** and make **categorizing** easier with barcodes

**Booklet Maker** Automatically create supplementary booklets with imposition and duplex

**Drive** inserter and finishing machines with OMR Codes

**White Paper Office** eliminate all costs associated with pre-printed paper

**Postal Service by Choice** Choose the Postal provider that will provide you with the best value - **cost or speed**



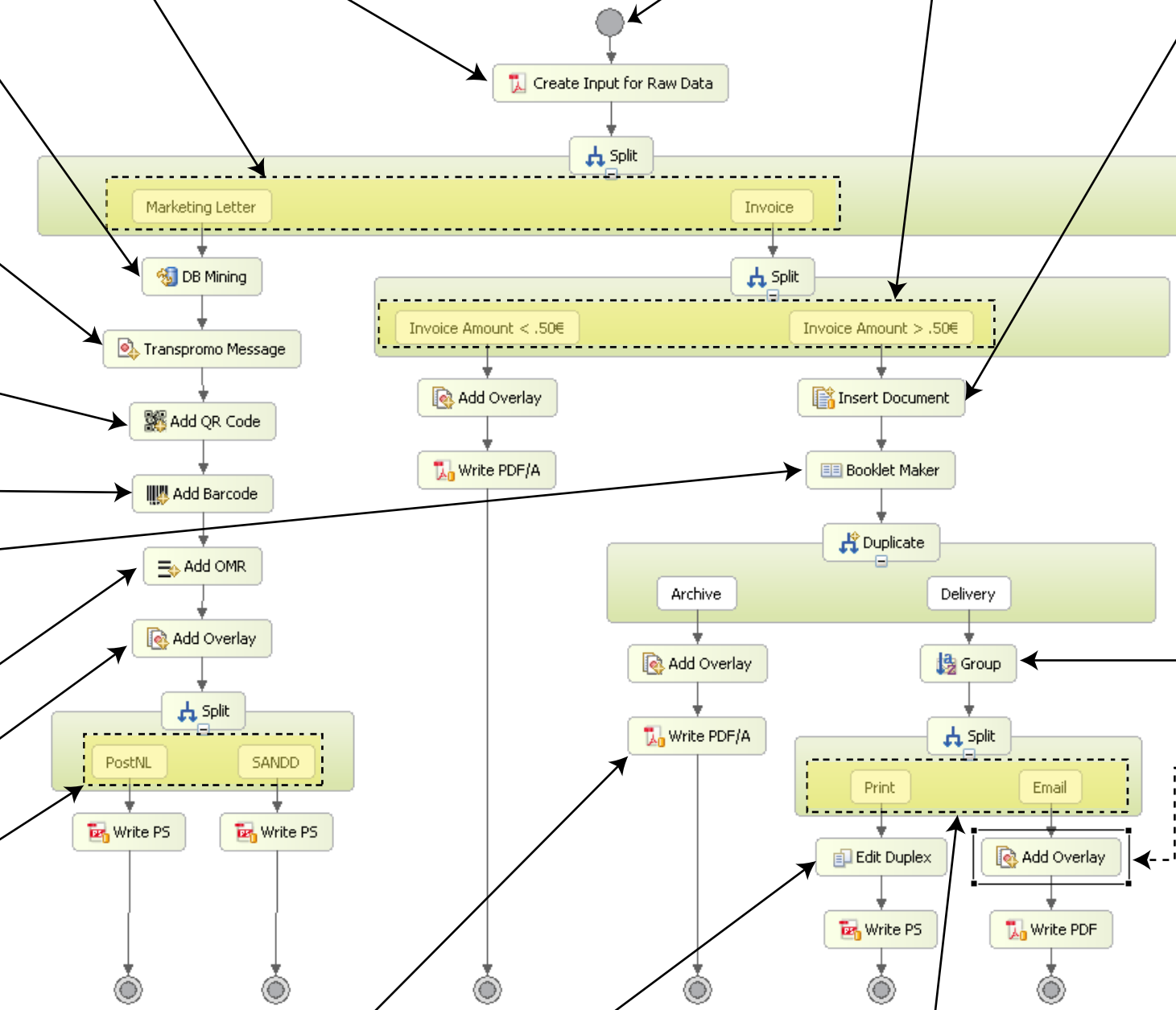
Generate **multiple streams** of output with unique work processes with one input file

**Convert** PS, PDF, AFP, LINE DATA into PS, PDF, PDF/A, TIFF, AFP

Automation **reduces handling errors** caused by complex workflows

The use of business logic filters data streams to easily **personalize documents and increase cost efficiency**

**Reduce waste** by only inserting relevant information to customer mailings



**Time for implementation is reduced** with easy to use drag and drop GUI

Create regulatory compliant long term archive files that **reduce support costs and improve work processes**

**Reduce paper costs** by printing duplex

**MultiChannel Distribution** Offer your customers the choice to receive mail digitally or physically and **save costs on postage and resources**

**Reduce mailing costs** by consolidating mailings to the same customer in one envelope

